



TUFF PROFILE

TUFF delivers high-quality plumbing and bathroom solutions built for durability, performance, and lasting comfort across residential, commercial, and industrial projects.

FOUNDING STORY

Every great legacy starts with a defining moment. Ours began in 1978 at Bridge Head Market, Onitsha, when our founder, Mr. Jonathan Anagor Ibe, fondly called **“JABROS”** established Jabros Industries. As distributors of globally respected plumbing brands like Twyford (UK), Ariston (Italy), and ROCA (Spain), we were committed to excellence from day one.

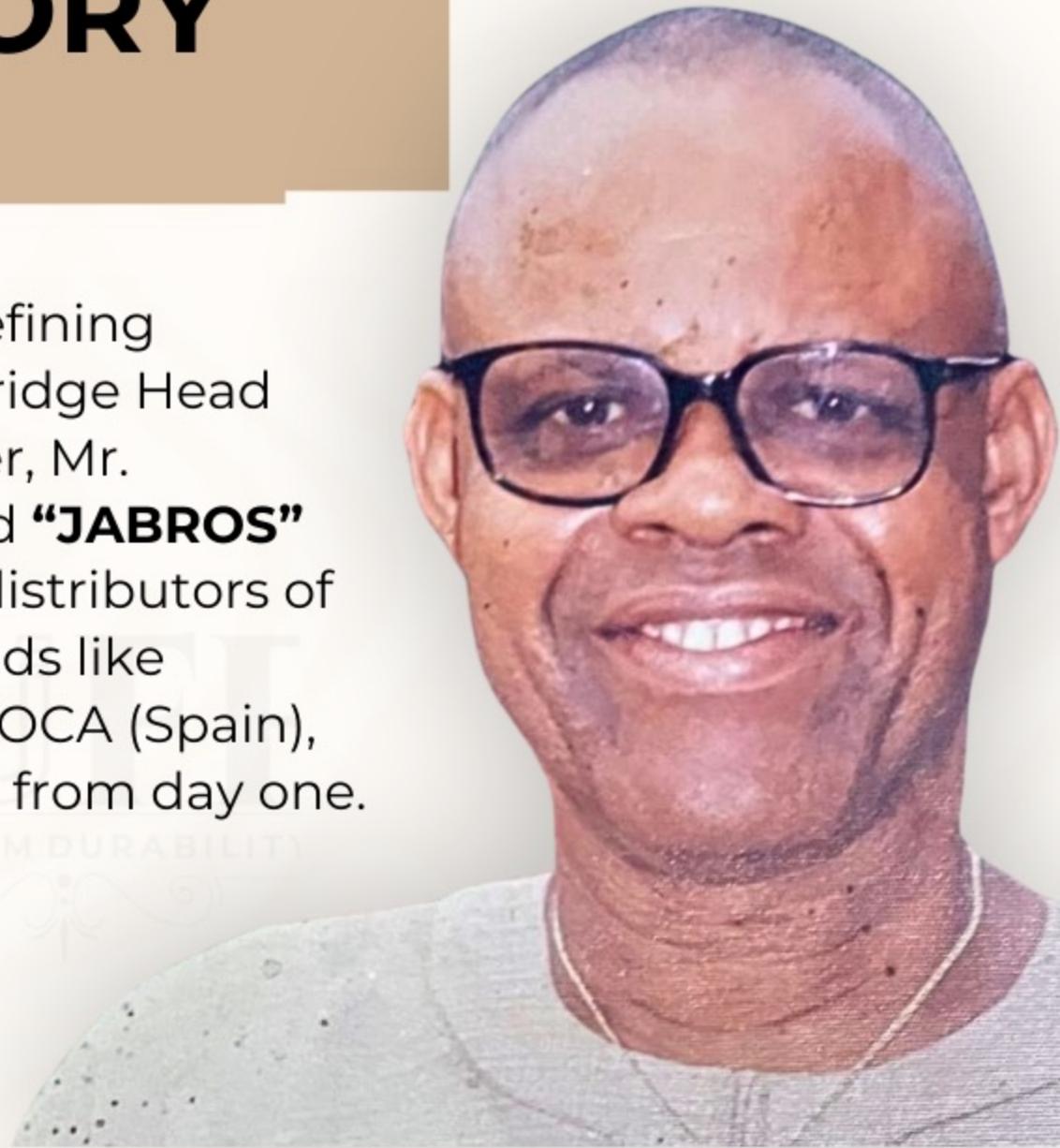
But in the late 1990s, as cheaper substandard imports flooded the Nigerian market, our values were tested. We reluctantly followed the market trend, and one painful bathtub contract shattered our confidence — and our reputation.

That moment led us to ask: Who are we, if we can't stand behind our products?

From this turning point, TUFF was born.

A brand that would never again compromise on quality. A brand built on durability, trust, and innovation.

TUFF exists to make every project last, and every customer proud.



COMPANY'S MISSION, VISSION AND CORE VALUES



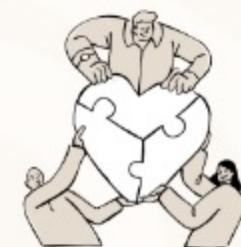
OUR VISION

To be the leading
plumbing company in
Africa



OUR MISSION

Delivering premium plumbing products with superior support services, delivered by well trained and highly motivated workforce, employing contemporary technology to generate superior returns and fostering a corporate organization that thrives on a culture of collaboration, mutual respect, and shared accountability of our team members



CORE VALUES

Durability Over Discounts – We are not the cheapest, but we are the most reliable.

Integrity Always – We only sell what we'd proudly use in our own homes.

People First – From plumbers, engineers to homeowners, we serve with care and loyalty...

Relentless Innovation – We constantly raise the standard in design and function.

SELECTED PROJECTS & CLIENTS

Our work speaks through the buildings we help secure:

Meloch Hotels, Awka

Supplied panel bathtubs

Fallon Hotels, Asaba

Supplied & Installed 8mm Glass Shower Cubicle.

Vibration Hotels, Asaba

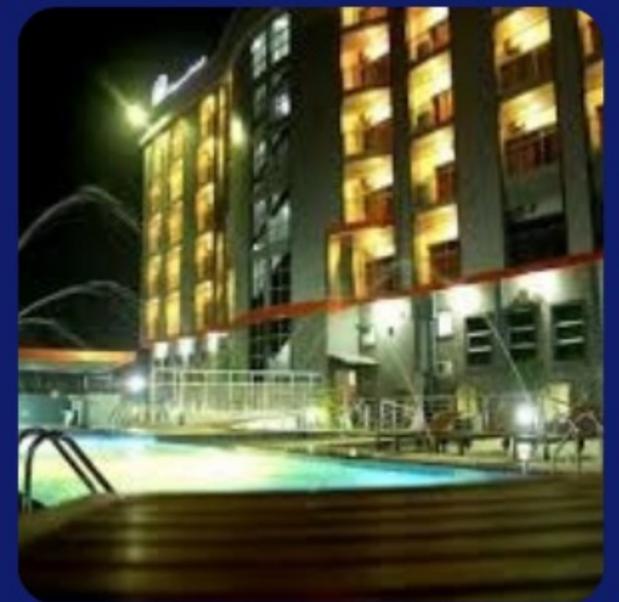
PPR piping system (under construction)

Magrette Hotels, Onitsha

Plumbing fixtures(ongoing)

JK Apartment, Asaba

Changing of Whirlpool



SELECTED PROJECTS & CLIENTS



Our work speaks through the buildings we help secure:

FullBliss Hotel Asaba

PPR Piping System



Santos Hotel, Awka

Supplied and Installed New
Bathtubs



Lavidia Hotels, Asaba

Supplied & Installed Glass
Shower Doors

SELECTED PROJECTS & CLIENTS

Our work speaks through the buildings we help secure:

Yokohama Hotel, Aba

PPR Piping System



Classic Munich Hotels, Nnewi.

PPR Pipes and Fittings



G Lavori Construction Company, Abuja.

PPR Pipes and Fittings

Numerous private residences across Anambra, Enugu, Lagos, and the diaspora.



WHY TUFF EXISTS

Because your work deserves better than weak fittings, noisy complaints, and surprise replacements. We've listened to the builders, hotel managers, engineers, and homeowners who are tired of poor-quality plumbing products that fail too soon, stain reputations, and cost more in repairs than in the initial investment.

TUFF was created for those who need more than just supply, they need solutions that perform under pressure, last through decades, and still look beautiful doing it. If you've ever dealt with leaking pipes after just a year, fading bathtubs, rusting faucets, or angry guests complaining about the state of



the bathroom, we've designed our entire brand to eliminate that reality.

At TUFF, we exist so that every project; whether residential or commercial, high-rise or hospitality, runs smoother, stays stronger, and reflects your commitment to quality.

WHAT SETS TUFF APART; SOLUTIONS THAT LAST & PERFORM

PPR Pipes & Fittings (PN 25 Rated)

Engineered to withstand high pressure and temperature, with an anti-microbial inner layer that ensures safe, clean drinking water. No leaks, no rust, and zero callbacks. Ideal for both domestic and industrial systems.



Freestanding Bathtubs

Built with high-quality acrylic that resists cracking and aging, even under heavy use. Stylish, comfortable, and manufactured for durability, making them perfect for luxury apartments, homes, and hospitality spaces.



Whirlpool

Designed with advanced hydrotherapy jets, our whirlpools improve health, comfort, and luxury. Made to last, easy to maintain a value-adding highlight for high-end bathrooms.



WHAT SETS TUFF APART; SOLUTIONS THAT LAST & PERFORM

Shower Cubicles

Crafted with 8mm tempered safety glass and rust-free aluminium frames. These cubicles are built for high traffic use, resist corrosion, and maintain their finish for years, even in humid conditions.



Towel Warmers

Elegant and efficient, TUFF towel warmers keep towels dry, fresh, and bacteria-free. Perfect for homes, spas, and hotel bathrooms looking for added comfort and class.



Drainage Systems

Anti-rust, anti-clog, and stylishly designed, our drains prevent floor damage and ensure smooth outflow, while maintaining visual harmony with tiled finishes.

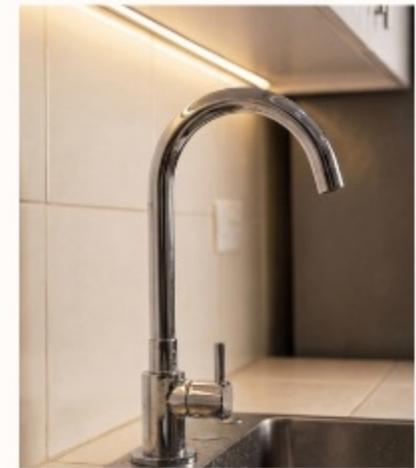


WHAT SETS TUFF APART; SOLUTIONS THAT LAST & PERFORM



Faucets (Brass Made)

Built to resist wear and tear, with no rusting, no fading, and a smooth feel even after years of use. Each piece is engineered for performance, luxury, and longevity.



Angle Valves

Pressure-resistant and corrosion-proof. TUFF angle valves are ideal for both hot and cold water installations; precision-built for leak-free connections.



Water Heater Flexibles

Water Heater Flexibles: Constructed with high-grade material to resist heat and pressure load over extended periods. Engineered for durability and peace of mind.





Every TUFF product comes with a 5–50 year warranty; confidence you can count on.



WHO WE SERVE AND HOW TUFF SOLVES THEIR PAIN.

Hotels & Resorts

Constant plumbing issues can ruin guest experiences, increase maintenance costs, and damage online reviews. TUFF provides rust-proof, crack-resistant, and stylish plumbing and bathroom solutions that ensure reliability, hygiene, and guest satisfaction. With towel warmers, elegant bathtubs, and zero-leak shower cubicles, you impress your guests and reduce complaints.

Government Projects & Institutions

Public projects demand safety and longevity. TUFF delivers with anti-microbial pipes, safety glass, and corrosion-proof valves built to serve communities for decades and backed by long-term warranties.

Construction Companies & Developers

Delays and rework cost money. TUFF keeps projects on track with durable, trusted PPR systems and brass faucets.

Plumbers & Engineers

In technical work, reputation is everything. TUFF helps you build trust with easy-to-install, durable products that reduce call-backs. Plus, our loyalty program rewards your choice.

Homeowners & Estate Managers

Plumbing failures are costly. TUFF offers smart, lasting solutions from whirlpools to clog-free drains for a worry-free, elegant home.

WHY TUFF IS YOUR PARTNER IN PLUMBING EXCELLENCE.

Long-lasting products trusted by industry pros

Fast access through our outlets and warehouses around Nigeria.

On-site technical support and walkthroughs.

Education-driven: we train the plumbers we serve.

Loyalty-based: Reward systems for installers & engineers.

Human support: You talk to people, not robots



Meet The Tuff Team



TUFF is a family-rooted, professionally-driven company. From our founder's legacy to our growing team of engineers, marketers, installers, and customer care experts—we're a community of passionate problem-solvers. We don't just sell products; we protect homes, reputations, and projects.

Certifications

 **ISO 9001:2015 Certified**

Get in Touch With Us



tuffbathrooms_ng



Tuff Bathrooms



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tuffbathrooms.com

Let's help you build smarter, longer-lasting
bathrooms. TUFF is ready when you are